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Nubiq is Nominated for the ITLG, Irish Times Innovation Award

Nubiq Ltd, a Waterford based mobile Web services company, has been selected as a finalist for the Irish Technology Leadership Group's (ITLG) Irish Times Innovation award. Nubiq, who were nominated based on their business and technical achievements, and their international capacity for growth, will find out this week if they have been selected as the winner for this prestigious award.

The judging panel, consisting of ITLG Board, Enterprise Ireland, Invest Northern Ireland, IDA Ireland and the Irish Times, selected four progressive Irish technology companies as finalists. The winner will be announced this week in Stanford University, San Francisco.

Commenting, H el ene Haughney Nubiq CEO, said - "This is a real honour for us, it is great to receive recognition in the industry from such highly regarded sources. We see this nomination as an indication of their support for Nubiq's vision of international growth and success".

Also attending the event in San Francisco this week is the Minister for Enterprise, Trade and Employment; Mich eal Martin. Minister Martin, who recently met Nubiq at the Mobile World Congress in Barcelona, commented at the time "The involvement of Nubiq, which has a team of 9 people in Waterford, is further proof that specialised Irish companies are at the cutting edge in this sector and are ensuring that Ireland is being recognised as a centre of excellence for new technology."

Nubiq, who provide Web2.0 and mobile Web2.0, discovery, directory and mobile website creation services, were also nominated last year for the European ICT award and received first place at a recent investment driven Irish pitching competition in Silicon Valley. The company is this week set to launch the latest version of their consumer mobile Web service – Zinadoo.com; with Industry figures citing this as a two billion user market by 2010, Nubiq looks set to succeed.

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About Nubiq

Nubiq Ltd. is a spin-out campus company from the TSSG, a research and innovation centre attached to Waterford Institute of Technology (WIT). Combining both Web2.0 and mobile Web2.0 technologies, Nubiq breaks down the barriers to mobile web adoption.

Nubiq are working with a number of European Mobile Operators and are actively involved with the dotMobi Advisory Group (MAG) to define best practices and best models for mobile advertising.

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About ITLG

Established in October 2007 and based in Palo Alto, California, the ITLG is a group of Irish and Irish American senior executives based in Silicon Valley, active in the global technology industry, committed to ensuring that Ireland remains a strategic area of investment and opportunity for US technology companies, and who are keen to support the growth and development of Irish-based technology companies.

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