



TSSG

'Explore your ideas
with **TSSG** and let us
maximise their impact
with **EU Funding**'



Did you know that there is now more *EU funding* available for Innovative ICT SMEs?

What activities can be funded?

Horizon 2020 is the largest EU Research and Innovation programme ever, with nearly €80 billion of funding available over 7 years (2014 to 2020). The programme is targeting 20% of its entire budget for SMEs.

Phase I

Proof of Concept

- Prove Technical & Commercial Viability
- Explore IP Regime
- Design Study
- Develop Pilot Application
- Risk Assessment

Phase II

Demonstration of Commercial Potential

- Prototyping
- Testing
- Piloting
- Miniaturisation
- Scaling-up
- Application Development

Horizon 2020 is a great *opportunity* for Innovative ICT SMEs .

How can TSSG support you?

TSSG research group at Waterford Institute of Technology is a recognised centre of excellence for ICT research and innovation. We have over 100 researchers working in a broad range of Information and Communications Technologies.

Our technical research expertise includes Mobile Platforms and Services, Security Privacy and Identity, Data Analytics and Social Computing, Adaptive Networks and Services.

Contact TSSG to access our European expertise through the new *“Horizon 2020 Innovation Voucher”*



SMEs can now get funding without the need to form a large consortium in a simplified process.

Ideas & Concept: Business Plan

TSSG is one of Ireland's Leaders in accessing European Funding since 1996. TSSG can draft an 'Ideas and Concept' business plan around your innovative idea to secure up to €50,000 of H2020 funding as part of Phase 1: Concept and Feasibility Assessment.

Phase I

Concept & Feasibility Assessment

Ideas to Concept

Grant of €50,000 (Lump Sum) + Coaching support

Phase II

Demonstration Market Replication R&D

Concept to Market-Maturity

Grant of €1-€3 million (70% funded) + Coaching support

What **TSSG** can do for you?

TSSG are happy to discuss your Innovative idea with you. We can help guide you through the funding opportunities and input into the development of your European proposal for Horizon 2020.

Should you be successful in obtaining funding TSSG can partner with you for **Phase I** 'Concept and Feasibility Assessment' and for **Phase II** 'Demonstration Market Replication R&D'

What *Horizon H2020* can do for you?

This funding will allow you to increase your innovation capabilities, giving you access to international networks while also increasing your brand/company's reputation and visibility on an EU level.



We know how to put together winning proposals, how to structure projects and how to deliver award-winning innovation.

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