



Company Name: My Airport App Company Ltd.

Project Title: MyAirportsApp

Funding: EI Innovation Voucher

Airports App Company Limited has significant experience in the international aviation sector totalling over 50 years between them. They are well connected with airport operators and airport retailers at significant airports across Europe and internationally.



PROBLEM TO BE SOLVED

Airports App Company Limited wish to create an innovative online platform which will be available and provide services to all airports, travellers, airport retailers and service providers as a consolidator platform across the industry sector. This does not exist at present. Both the service offering and the technology platform are new.



HOW THE GATEWAY DELIVERED THE SOLUTION FOR INDUSTRY

TSSG created an interactive prototype demonstrating the user interface of the above-mentioned App. TSSG applied high-end design to this App and created a typographic brand for the Company that is in line with the fashion retailers they wish to represent. This prototype will be used for marketing purposes when approaching potential investors for the App.



IMPACT FOR THE COMPANY

Airports App Company Limited is now attempting to receive further funding for reporting of the application architecture. When the project is finished the commercial model and our User Interface will enable us to execute a pilot and seek investment for development.

WHAT OUR CUSTOMERS SAY

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We are very satisfied with the output and completion. I should say that we are extremely impressed with the quality of the work and the professionalism of the engagement with the Design and Usability team in TSSG.

– Margaret Sweeney, My Airports App

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