

# Case Study



**Nemeton** is one of Ireland's leading TV sports providers, producing live sport shows on location and in studio. They deliver high-end digital communication and outside broadcasts of live events.



## Nemeton

Funding Source & Value: Innovation Voucher €5,000

Project Title: Nemeton

### Problem to Be Solved:

A niche TV platform and interactive product demo was required by the company, to be used to present to potential investors and bring the product to next stages of business and ICT development.

### How TSSG Delivered Solution for Industry:

The Design and Usability Team at TSSG scoped out key functionality and potential user requirements, creating an innovative solution and prototype for the client to demonstrate their offering.

### Impact for the Company:

The work generated excellent feedback and enabled the company to progress to next stage of product development. The innovative prototype and visualization work completed, have allowed the company and the product to develop to the next level.

### Company Testimonial:

"We worked with TSSG and the Design Team on designing a new digital media concept for a major client. **As a direct result of their excellent work on the visualization, design and prototyping we now have this project up and running.**"

