



Company Name: PiFull Ltd
Project Name: Technical Analysis Report PiFull
Funding: EI Innovation Voucher

PiFull (Paid in Full) is an e-commerce application servicing the peer to peer online electronic gifting market. PiFull will provide a simple process that will allow an individual purchase a gift for a friend or family member from a chosen vendor from anywhere in the world.

PROBLEM TO BE SOLVED



The application will allow the user select friend, select vendor, select gift and make payment. Once payment is complete, notifications are sent to the sender, the receiver of the gift and the vendor. The receiver of the gift will be able to redeem the gift from the chosen vendor.

The application will initially focus on e-gifting alcoholic/non-alcoholic beverages. The target market being focused on is bars, restaurants and hotels.

HOW GATEWAY DELIVERED SOLUTION FOR INDUSTRY



TSSG engaged with the client to create a technical report that evaluated the client's needs. A logical architecture was proposed for the platform of the PiFull application. Various technologies were discussed that can be leveraged to implement each component of the architecture. The report provided the client with recommendations and estimated costs associated with development.

IMPACT FOR THE COMPANY



The report gave PiFull the information they required to objectively decide if the proposed design was possible. Based on the report received, PiFull are investigating all funding avenues to develop this application with TSSG.

